



Important dates

Submission: 18 November 2022 to 31 January 2023

Review: 1 to 20 February 2023

Finalists Announcement: 25 February 2023

Ceremony: 3 March 2023

For Corporates and Funders

This challenge will be implemented in villages in Coimbatore, Tamil Nadu. Here are some ways you can be a part of the challenge:

- 1. Join or Mentor: You can reach out to us if you find this challenge interesting and want to volunteer your time and expertise to mentor our teams. You can adopt a team(s) and mentor them end to end. From helping them identify a problem to exploring it and coming up with a potential solution for it.
- 2. Sponsorship/Funding: You can help fund the challenge so we can reach more schools and students. You could also fund a team(s) and help them come up with solutions for their chosen problem.





What is the Wild Champions Challenge?

Even the smallest action can have an immensely positive impact on the planet. In countries like India which are mega-diverse and densely populated, complex environmental challenges affect both humans and wildlife alike. Therefore, it is crucial now more than ever to teach the future generations of our country how to use resources wisely to live in a more sustainable and environmentally friendly world.

At the Centre for Wildlife Studies, our goal is to inspire children to care for our planet, to nurture them into being action-oriented environmental leaders in their schools and communities. Through our flagship conservation education programme, Wild Shaale, we are addressing the need for environmental learning and action in schools and students across India. Since its launch in 2018, we have engaged with over 21,000 children from over 500 schools across Karnataka, Maharashtra and Tamil Nadu, conducting over 2,000 environmental education sessions.

By engaging our children in action today, we are building the foundation for a sustainable future. Keeping this in mind, we are launching the Wild Champions challenge this year! This is our new outreach initiative under the Wild Shaale banner. As part of this interactive initiative, we are inviting children to identify an environmental issue in their locality and come up with a model solution!

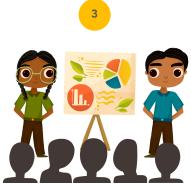
Through this initiative, we aspire for:



Children to be informed and be aware of local and global environmental issues.



Children to be environmentally responsible and proactively solve problems in their neighbourhood.



Promoting action-oriented leadership among children to solve complex environmental problems.

Guidelines for schools

- Any number of teams from each school can participate.
- Team size should be between 3 and 6.
- One submission per team.
- One teacher to be a mentor for the teams. It can be the same teacher for all teams or different teachers for teams. as per the school's convenience.
- Submission should be in the form of a video, presentation or document.

Guidelines for students

• Pick out a local environmental issue in your village/town/city. Here are some ideas:

























• Dive deep into the issue! Learn more about it! What is causing it? What are its impacts? Speak to people – your family, friends, teachers, neighbours, etc, and see what they have to say about it.

• What can you do? Brainstorm and come up with ideas to solve the issue you have chosen!

Refer to our website www.wildchampions.in for detailed guidelines and eligibility.

